

Media Kit

↩ [BACK TO ALLFXBROKERS.COM WEBSITE](http://ALLFXBROKERS.COM)



allfxbrokers

High Quality, Forex Targeted Traffic

Website: AllFXBrokers.com

Email: info@allfxbrokers.com

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About US

We are dedicating ourselves to provide traders with a comprehensive research of the Forex & Binary Options Brokers that are in business in nowadays. In this aspect, we have designed and introduced our website so we can help our visitors to select the Forex and/or Binary Options Broker for their online trading.

On top of simply categorizing Brokers we do our best to stay on top of the latest developments in the diverse world of Brokers. In addition to this we keep our finger to the pulse of the economic markets, analyze the markets on a daily basis and often trade. We also try to check out every single broker we list, which keeps us busy nearly all the time.

AllFXBrokers.com is a Forex & Binary Options Brokers Directory that was established in 2015.



Our Vision

Provide a web service to help
Brokers and Traders connect.

Stats

AllFXBrokers.com gets high quality, forex targeted organic traffic since it's visitors mainly are interested in currencies & foreign exchange, financial trading & markets and investing overall. Moreover, our audience is mobile and social media enthusiasts.

The Visitors

11000+ Monthly Visitors

8500+ Unique Visitors

7700+ New Visitors

Other Statistics

71% New Sessions

00:03:45 Time on Site

3.71 Pages per Visit

41000+ M. PageViews

0.90% Bounce Rate

Top Visiting Countries

1.South Africa 24.81%

2.U.S. 7.90%

3.U.K. 6.29%

4.India 4.91%

5.Malaysia 4.31%

6.Nigeria 2.81%

7.Indonesia 2.26%

8.Cyprus 2.01%

9.Germany 1.96%

10.UAE 1.79%

Demographics



18-34 - 65.50%

35-54 - 27.40%

55+ - 7.10%



Male - 81.99%

Female - 18.01%

Advertising Info

Why
US

Traffic
Sources

- Easily manage your Advertising Campaign with flexible and Cost-effective Plans.
- High levels of exposure - 100% Monthly Traffic, no Rotation.
- All our Advertising Plans can easily be adapted to conform to your needs.

The majority of our traffic comes through organic search. Since we have a vast directory of different Brokers categories, might fall into based on trading conditions, instruments offered, payments, regulation, platform etc. Traders often land on our site following a search for brokers that offer something specific that they look for. Each category is SEO optimised and targets keywords, clients use to find brokers. Because our target audience is predominantly traders that are looking for a broker we have very high conversion rates when compared to other types of forex sites such as news sites and forums. The AllFXBrokers.com website has a strong presence on social media websites and at times, are conducted various campaigns and a large number of traders is attracted on the website, who are looking for a broker to work with. A significant number of traders is also attracted on the AllFXBrokers.com website from different campaigns conducted with google Ads.

Banner & Listing Placements

468x60 SWAB1		<u>Image</u>
300x250 SWAB4	970x90 SWAB2	
	1 - 350x75 on HomePage & 100x33 Site-Wide - HSPL1	
	2 - 350x75 on HomePage & 100x33 Site-Wide - HSPL2	
	3 - 350x75 on HomePage & 100x33 Site-Wide - HSPL3	
300x250 SWAB5	4 - 350x75 on HomePage & 100x33 Site-Wide - HSPL4	
	5 - 350x75 on HomePage & 100x33 Site-Wide - HSPL5	
	6 - 350x75 on HomePage & 100x33 Site-Wide - HSPL6	
	7 - 350x75 on HomePage & 100x33 Site-Wide - HSPL7	
300x250 SWAB6	8 - 350x75 on HomePage & 100x33 Site-Wide - HSPL8	
	9 - 350x75 on HomePage & 100x33 Site-Wide - HSPL9	
	10 - 350x75 on HomePage & 100x33 Site-Wide - HSPL10	
300x250 SWAB7		
	970x250 SWAB3	

PLAN A

Site-Wide Advertising Banners

This Plan A exposes and reproduces your Brand on every inner page of the AllFXBrokers.com website.

It is particularly good exposure-wise as all the traders that land on inner pages following searches for specific brokers will be exposed to your brand

- If the banner is not available now, you can book it today and your Ad will show up on next available day.

- All Advertising Banners (from spot 1 to 7) are Site-wide and non-rotating.

- Minimum 2 months Contract, unless otherwise noted.

- See Banner placements on the image on Page 5.

- Visit the link <https://www.allfxbrokers.com/advertise> to see the Banner placements online.

S/N	Code	Position	Banner Size (Dimensions w x h)	1-Month Contract	2-Months Contract (~5% Discount)	3-Months Contract (~10% Discount)	6-Months Contract (~15% Discount)	12-Months Contract (~20% Discount)
1	SWAB1	Top of Page	468x60	€ 280	€ 530	€ 755	€ 1.430	€ 2.690
2	SWAB2	Top of Content	970x90	€ 320	€ 610	€ 865	€ 1.630	€ 3.070
3	SWAB3	Below Content	970x250	€ 220	€ 420	€ 595	€ 1.120	€ 2.110
4	SWAB4	Sidebar	300x250	€ 270	€ 515	€ 730	€ 1.375	€ 2.590
5	SWAB5	Sidebar	300x250	€ 190	€ 360	€ 515	€ 970	€ 1.825
6	SWAB6	Sidebar	300x250	€ 170	€ 325	€ 460	€ 865	€ 1.630
7	SWAB7	Sidebar	300x250	€ 150	€ 285	€ 405	€ 765	€ 1.440

PLAN B

Homepage & Site-Wide Priority Listing

(Top 10 Brokers)

This Plan B gets your Brand placed in one of the Top Ten positions on the HomePage and in all Lists (Tables) of the website where your Brand is appeared / displayed

- If the position is not available now, you can book it today and your Ad will show up on next available day.
- All Positions (from spot 1 to 10) are displayed on HomePage and in all relevant Lists (tables) that the Broker appears and are non-rotating. One Placement at each position.
- Minimum 2 months Contract, unless otherwise noted.
- See the Positions on the image on Page 5.
- Visit the link <https://www.allfxbrokers.com/> and/or <https://www.allfxbrokers.com/forex-brokers> to see the Positions online.

S/N	Code	Position	Banner Size (Dimensions w x h)	1-Month Contract	2-Months Contract (≈5% Discount)	3-Months Contract (≈10% Discount)	6-Months Contract (≈15% Discount)	12-Months Contract (≈20% Discount)
1	HSPL1	1st Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 240	€ 455	€ 650	€ 1.225	€ 2.305
2	HSPL2	2nd Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 230	€ 435	€ 620	€ 1.175	€ 2.210
3	HSPL3	3rd Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 220	€ 420	€ 595	€ 1.120	€ 2.110
4	HSPL4	4th Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 210	€ 400	€ 565	€ 1.070	€ 2.015
5	HSPL5	5th Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 200	€ 380	€ 540	€ 1.020	€ 1.920
6	HSPL6	6th Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 190	€ 360	€ 515	€ 970	€ 1.825
7	HSPL7	7th Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 180	€ 340	€ 485	€ 920	€ 1.730
8	HSPL8	8th Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 170	€ 320	€ 460	€ 865	€ 1.630
9	HSPL9	9th Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 160	€ 300	€ 430	€ 815	€ 1.535
10	HSPL10	10th Position	350x75 (HomePage) & 100x33 (Site-Wide)	€ 150	€ 285	€ 405	€ 765	€ 1.440



Terms and conditions

Summary of Advertising Terms & Conditions

- AllFXBrokers.com does not sell advertising via third parties.
- We reserve the right to approve or disapprove any sponsoring websites.
- We guarantee fixed prices and advertising spots of the purchased advertising for the period prepaid by Advertisers.
- We take payment up-front for all ads. All payments are final, no-refund.
- Advertisers take full responsibility for advertising materials and any other advertising instruments such as banners, text ads, logos.
- Minimum 2 months Contract, unless otherwise noted.
- Any Transfer/Transaction fees are charged to the sender of the money

[Click Here to download AllFXBrokers.com Advertising Terms and Conditions](#)

Contacts

Email:

info@allfxbrokers.com

Online Contact Form:

<https://www.allfxbrokers.com/contact-us/>

Subject:

Advertising on AllFXBrokers.com

 <https://www.facebook.com/allfxbrokers>

 <https://twitter.com/allfxbrokers>

 <https://www.pinterest.com/allfxbrokers>



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